

Unit3 part1 (P34, 35)

1. Which do you buy? Why?

2. What are the factors when you buy something?

3. How much money goes to the farmers?

4. Do you buy a fair trade product or not? Why or why not?

5. Do you know anything about "fair trade"?

トールサイズのコーヒー1杯 330円。
コーヒー農家に支払われる金額は・・・?



わずか、3~9円。

1. What are the examples of fair trade products?

2. What is the meaning of the word, "fair"?

3. With Fair Trade, what can workers and consumers do?

Workers can {
get _____ for their products
get better _____
produce _____ and _____ products in an _____ way

Customers can {
help _____ in developing countries
get _____, _____ and _____ products



Fair Trade Standards

- Stable minimum price (最低価格保証)
- Fair trade premium (FTプレミアム保証)
- Long-term trading relationships (長期安定取引保証)
- Advance financing (前払い保証)
- Working conditions (安全な労働環境)
- Democratization (民主的運営)
- Ban on discrimination (人種差別の禁止)
- No child labor (児童労働の禁止)
- Environmentally friendly farming (環境保護)
- Promotion of organic farming (有機栽培推進)
- Ban on use of GMO (genetically modified organism) (遺伝子組換作物の禁止)

Logos: FAIRTRADE (top left and right), WORLD FAIR TRADE ORGANIZATION (bottom left), FAIR TRADE CERTIFIED (bottom right)

Ghana produces / a lot of cacao. // It's made / into chocolate. // Many cacao farm workers / are very poor / because / cacao is sold / at a low price. // They work hard, / but they can't make / enough money / to live. // They work / under "unfair" conditions. //

Many children / in Ghana / have to work / on farms / to help / their families. // Some of them / have never been / to school.

Fair trade / can solve / these problems. // If you buy / fair trade chocolate, / more money / goes to the workers. // Your shopping choices / can make a difference. //

Question & Answer

1. What conditions do people in Ghana work under?

2. Do all children in Ghana study at school?

3. What can solve the problems in Ghana?

True or False

1. Chocolate is made from cacao.

2. Cacao farm workers can get more money if they work harder.

3. Some children in Ghana have never been to school because they have to work on farms.

4. People in Ghana would get more money if we pay for fair trade products.

Think and Talk

Hi, Alex.

I enjoyed / the event / today. // I've just tried / some fair trade chocolate / with my family. // It was great. //

The children / in today's video / don't know / that cacao is made / into chocolate. // They have never eaten / chocolate / themselves. I was surprised / to hear that. //

What can we do / for those children? // I think / choosing fair trade products is / one way / to support them. // Learning / about the people / behind the products / is another. // I was glad / to learn / about fair trade / today. // I want to learn / more. //

Your friend,
Saki

Question & Answer

1. What did Saki try with her family after the fair trade event?

2. How did Saki feel when she watched the video at the event?

She was _____ because she didn't know...

① _____

and ② _____

3. What can we do to support the children in poor countries?

Saki thinks that ① _____

and ② _____

4. If the people in poor countries have enough money,

their children _____

Think & Talk

